

**DETAILED ACTION**

1. This communication is in response to the Amendment filed 3/7/2011.

***Response to Arguments***

2. Claims 23 – 31, 39 – 45 and 47 – 72 are pending in this Office Action. After a further search and a thorough examination of the present application, claims 23 – 31, 39 – 45 and 47 – 72 remain rejected.
3. Applicant's arguments filed with respect to claims 23 – 31, 39 – 45 and 47 – 72 have been fully considered but they are not persuasive.

*Applicant argues that in view of claims, there is no teaching in the references, Miyasaka, Eichstaedt and Handel alone or in combination of inserting selected items of news content of the retrieved items of news content, corresponding to an identified number of items to include in the at least one of the plurality of personalized news section.*

*In response to Applicant's argument, the Examiner submits that Miyasaka, Eichstaedt and Handel in combination teach inserting selected items of news content of the retrieved items of news content, corresponding to an identified number of items to include in the at least one of the plurality of personalized news section in paragraphs figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka. Furthermore, column 9 lines 54 – 67 through column 10 lines 1 – 38 disclose the*

*insertion of the selected media based on the user's preferences or request. Also Handel discloses the insertion of select items of news content to provide the user with a personalized news product/report in paragraphs 109, 160 and 161.*

*Applicant argues that in view of claims, there is no teaching in the references, Miyasaka, Eichstaedt and Handel alone or in combination of identifying a manner of ranking news items within the plurality of personalized news sections where the identified manner of ranking news items for one personalized news section of the plurality of personalized news section differs from the identified manner of ranking news items for another personalized news section of the plurality of personalized news section.*

*In response to Applicant's argument, the Examiner submits that Miyasaka, Eichstaedt and Handel in combination teach identifying a manner of ranking news items within the plurality of personalized news sections where the identified manner of ranking news items for one personalized news section of the plurality of personalized news section differs from the identified manner of ranking news items for another personalized news section of the plurality of personalized news section in paragraphs figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka. Furthermore, column 9 lines 54 – 67 through column 10 lines 1 – 38 disclose the ranking the selected media based on the user's interests or request. Also Handel*

*discloses the ranking of select items of news content to provide the user with a personalized news product/report in paragraphs 109, 160 and 161.*

*Remaining claims in instant application recite the same subject matter and for the same reasons as cited above the rejection is maintained.* Hence, Applicant's arguments do not distinguish the claimed invention over the prior art of record. In light of the foregoing arguments, the 103 rejections are sustained.

***Claim Rejections - 35 USC § 103***

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

5. Claims 23 – 31, 39 – 45 and 47 – 72 are rejected under 35 U.S.C. 103(a) as being unpatentable over Miyasaka et al. ('Miyasaka' herein after) (US 6,990,633 B1) further in view of Eichstaedt et al. ('Eichstaedt' herein after) (US 6,381,594 B1) further in view of Handel et al. ('Handel' herein after) (US 2002/0035501 A1).

With respect to claim 23,

Miyasaka discloses a method performed by one or more server devices, the method comprising: receiving at one or more processors of the one or more server devices a plurality of search queries from a user; creating by one or more processors of

the one or more server devices a customized news document including a plurality of personalized news sections, with each news section being defined by a one of the plurality of search queries identifying by one or more processors of the one or more server devices a number of news items to include in at least one of the plurality of personalized news sections, retrieving by one or more processors of the one or more server devices items of news content from memory using the plurality of search queries (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); and inserting by one or more processors of the one or more server devices selected items of news content of the retrieved items of news content corresponding to the identified number of news items into the at least one of the plurality of the personalized news sections of the customized news document (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka).

Miyasaka does not disclose search queries made directly by the user explicitly as claimed, even though it discloses how the user sets up his requirements to receive the news selection and number of items to be specified by user.

Eichstaedt discloses the personalized information in response to the search queries inputted at column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.

Handel discloses the number of items to be specified by user in paragraphs 109, 160 – 161, 166, 237, Handel.

It would have been obvious to one of ordinary skill in the art of data processing at the time of the present invention to combine the teachings of cited references because both inventions are directed in the same field of study namely personalizing information and customized presentation of the information to the user. Furthermore, the search results being presented based not only on the profile as in Miyasaka but also in response to the user input Eichstaedt improves and makes Miyasaka's method more adaptive (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37). Furthermore, Handel discloses in detail regarding the personalized product report based on the user specifications as disclosed in paragraphs 109, 160 – 161, 166, 237, Handel.

6. Claims 24 – 30 and 68 are rejected under the same rationale as claim 23 above. For further detailed rejections see below.

With respect to claim 24,

Miyasaka as modified discloses the method of claim 23, further comprising: retrieving updated items of news content from the memory using the plurality of search queries (column 10 lines 14 – 27 and column 13 lines 55 – 67 through column 14 lines 1 – 11, Miyasaka); and periodically inserting the selected items of news content of the updated items of news content corresponding to the identified number of news items into the at least one of the plurality of the personalized news sections of the customized news document (column 10 lines 14 – 27 and column 13 lines 55 – 67 through column 14 lines 1 – 11, Miyasaka).

With respect to claim 25,

Miyasaka as modified discloses the method of claim 23, where the items of news content are retrieved from a plurality of news source servers and aggregated via a news aggregation service in the memory (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt).

With respect to claim 26,

Miyasaka as modified discloses the method of claim 25, where the customized news document is hosted at a news aggregation server that further hosts the news aggregation service (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt).

With respect to claim 27,

Miyasaka as modified discloses the method of claim 25, where the customized news document is hosted at a server that is remote from a news aggregation server that hosts the news aggregation service (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt).

With respect to claim 28,

Miyasaka as modified discloses the method of claim 23, further comprising:  
notifying the user of the updated items of news content (column 4 lines 47 – 65,

Eichstaedt).

With respect to claim 29,

Miyasaka as modified discloses the method of claim 28, where notifying the user of the updated news items of content comprises notifying the user via at least one of a page, an e-mail, a FAX, and a telephone call (column 4 lines 47 – 65, Eichstaedt).

With respect to claim 30,

Miyasaka as modified discloses the method of claim 23, further comprising: registering the customized news document with a registry and providing access for other users to the customized news document via the registry (column 4 lines 47 – 65, Eichstaedt).

With respect to claim 68,

Miyasaka as modified discloses the method of claim 23, further comprising: crawling, using a web robot, news content documents hosted by a plurality of news source servers; fetching news content from the crawled news content documents (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); and indexing the fetched news content to produce indexed news content stored in the memory, wherein retrieving items of news content from memory comprises: searching the indexed news content based on the plurality of search queries to retrieve the items

of news content (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka).

With respect to claim 31,

Miyasaka discloses a news aggregation server, comprising: a memory to store instructions and news content; and a processing unit to execute the instructions in memory to: obtain a plurality of search queries from a user, create a customized news document including a plurality of personalized news sections, with each news section being defined by a different one of the plurality of search queries, retrieve items of news content from the memory using the plurality of search queries (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka), identify a manner of ranking news items within the plurality of personalized news sections where the identified manner of ranking news items for one personalized news section of the plurality of personalized news section differs from the identified manner of ranking news items for another personalized news section of the plurality of personalized news sections (column 9 lines 17 – 28, Miyasaka) rank, based on the identified manner of ranking news items selected items of news content of the retrieved items of news content in a ranked order and insert selected items of news content (column 9 lines 22 – 28 and column 13 lines 1 – 7, Miyasaka) of the retrieved items of news content in the ranked order into the one of the plurality of the personalized news sections of the customized



news document (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka).

Miyasaka does not disclose search queries made directly by the user explicitly as claimed, even though it discloses how the user sets up his requirements to receive the news selection and number of items to be specified by user.

Eichstaedt discloses the personalized information in response to the search queries inputted at column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.

Handel discloses the number of items to be specified by user in paragraphs 109, 160 – 161, 166, 237, Handel.

It would have been obvious to one of ordinary skill in the art of data processing at the time of the present invention to combine the teachings of cited references because both inventions are directed in the same field of study namely personalizing information and customized presentation of the information to the user. Furthermore, the search results being presented based not only on the profile as in Miyasaka but also in response to the user input Eichstaedt improves and makes Miyasaka's method more adaptive (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37). Furthermore, Handel discloses in detail regarding the personalized product report based on the user specifications as disclosed in paragraphs 109, 160 – 161, 166, 237, Handel.

7. Claims 69 – 70 are rejected under the same rationale as claim 31 above. For further detailed rejections see below.

With respect to claim 69,

Miyasaka as modified discloses the news aggregation server of claim 31, where the processing unit is further to execute the instructions in memory to: retrieve updated items of news content from the memory using the plurality of search queries; and periodically insert the selected items of new content of the updated items of news content in the ranked order into the at least one of the plurality of personalized news sections of the customized news document (column 9 lines 17 – 28, Miyasaka, column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.).

With respect to claim 70,

Miyasaka as modified discloses the news aggregation server of claim 31, where the items of news content are retrieved from a plurality of news source servers and aggregated via a news aggregation service in the memory (column 9 lines 17 – 28, Miyasaka, column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.).

With respect to claim 39,

Miyasaka discloses a system comprising one or more server devices comprising: means for receiving a plurality of search queries from a user; means for creating a customized news document including a plurality of personalized news sections, with each news section being defined by a different one of the plurality of search queries (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); means for identifying a number of news items to include in at least one of the plurality of personalized news sections means for retrieving items of news content from a plurality of sources of items of news content using the plurality of search queries (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); and means for inserting selected items of news content of the retrieved items of news content corresponding the identified number of news items into the at least one of the plurality of the personalized news sections of the customized news document (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka).

Miyasaka does not disclose search queries made directly by the user explicitly as claimed, even though it discloses how the user sets up his requirements to receive the news selection and number of items to be specified by user.

Eichstaedt discloses the personalized information in response to the search queries inputted at column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.

Handel discloses the number of items to be specified by user in paragraphs 109, 160 – 161, 166, 237, Handel.

It would have been obvious to one of ordinary skill in the art of data processing at the time of the present invention to combine the teachings of cited references because both inventions are directed in the same field of study namely personalizing information and customized presentation of the information to the user. Furthermore, the search results being presented based not only on the profile as in Miyasaka but also in response to the user input Eichstaedt improves and makes Miyasaka's method more adaptive (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37). Furthermore, Handel discloses in detail regarding the personalized product report based on the user specifications as disclosed in paragraphs 109, 160 – 161, 166, 237, Handel.

8. Claims 71 – 72 are rejected under the same rationale as claim 39 above. For further detailed rejections see below.

With respect to claim 71,

Miyasaka as modified discloses the system of claim 39, where the one or more server devices further comprise: means for registering the customized news document with a registry; and means for providing access, for other users, to the customized news document via the registry (column 9 lines 17 – 28, Miyasaka, column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.).

With respect to claim 72,

Miyasaka as modified discloses the system of claim 39, where the one or more server devices further comprise: means for ranking the selected items of news content based on a user-specified manner of ranking the items of news content (column 9 lines 17 – 28, Miyasaka, column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.).

With respect to claim 40,

Miyasaka discloses a method performed by one or more server devices comprising: dividing by one or more processors of the one or more server devices a news document into a plurality of news sections; receiving one or more processors of the one or more server devices a first search query and a second search query, identifying a manner of ranking news items within a first section of the plurality of news sections (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); searching by one or more processors of the one or more server devices news content based on the first search query to obtain a first set of related news items (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); ranking by one or more processors of the one or more server devices based on the identified manner of ranking news items, the first set of related news items in a ranked

order searching by one or more processors of the one or more server devices the news content based on the second search query to obtain a second set of related news items (column 9 lines 22 – 28 and column 13 lines 1 – 7, Miyasaka); populating by one or more processors of the one or more server devices the first news section of the plurality of news sections with the first set of related news items (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); and populating by one or more processors of the one or more server devices a second news section of the plurality of news sections with the second set of related news items (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka).

Miyasaka does not disclose search queries made directly by the user explicitly as claimed, even though it discloses how the user sets up his requirements to receive the news selection and number of items to be specified by user.

Eichstaedt discloses the personalized information in response to the search queries inputted at column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.

Handel discloses the number of items to be specified by user in paragraphs 109, 160 – 161, 166, 237, Handel.

It would have been obvious to one of ordinary skill in the art of data processing at the time of the present invention to combine the teachings of cited references because both inventions are directed in the same field of study namely personalizing information

and customized presentation of the information to the user. Furthermore, the search results being presented based not only on the profile as in Miyasaka but also in response to the user input Eichstaedt improves and makes Miyasaka's method more adaptive (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37). Furthermore, Handel discloses in detail regarding the personalized product report based on the user specifications as disclosed in paragraphs 109, 160 – 161, 166, 237, Handel.

9. Claims 41 – 53 are rejected under the same rationale as claim 40 above. For further detailed rejections see below.

With respect to claim 41,

Miyasaka as modified discloses method of claim 40, where the first and second search queries are received from a user via a network (column 1 lines 20 – 43, Eichstaedt).

With respect to claim 42,

Miyasaka as modified discloses method of claim 40, where the first and second search queries are selected by a user from a list of search queries (column 1 lines 20 – 43, Eichstaedt).

With respect to claim 43,

Miyasaka as modified discloses method of claim 42, where the list of search queries comprises search queries previously used by the user to search the news content (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt).

With respect to claim 44,

Miyasaka as modified discloses method of claim 40, further comprising: identifying a number of news items the first news section, where populating the first news section comprises obtaining the number of news items from the first set of related news items (column 4 lines 47 – 65, Eichstaedt).

With respect to claim 45,

Miyasaka as modified discloses method of claim 40, further comprising: identifying one or more preferences for certain kinds of news sources for the news content, where searching the news content based on the first search query is further based on the one or more preferences (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 7 lines 37 – 58, column 10 lines 14 – 27 and column 14 lines 33 – 44, Miyasaka).

With respect to claim 47,

Miyasaka as modified discloses method of claim 40, where ranking based on the identified manner of ranking news items the first set of related news items in a ranked



order comprises: receiving selected keywords from the user (column 9 lines 22 – 28 and column 13 lines 1 – 7, Miyasaka); and boosting selected news items of the first set of related news items higher in the rank order when the selected news items contain one or more of the keywords (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka).

With respect to claim 48,

Miyasaka as modified discloses method of claim 40, further comprising: identifying preferences for journalists who author news items of the news content, where searching the news content based on the first search query is further based on the identified preferences for journalists (column 4 lines 47 – 65, Eichstaedt).

With respect to claim 49,

Miyasaka as modified discloses method of claim 40, further comprising: identifying preferences for genres of news among the news content, where searching the news content based on the first search query is further based on the identified preferences for genres of news (column 4 lines 47 – 65, Eichstaedt).

With respect to claim 50,

Miyasaka as modified discloses method of claim 40, further comprising: deleting the first news section from the news document based on an instruction received from a

user (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 7 lines 37 – 58, column 10 lines 14 – 27 and column 14 lines 33 – 44, Miyasaka).

With respect to claim 51,

Miyasaka as modified discloses method of claim 40, further comprising: labeling, on the news document, the first news section with a first label related to the first search query (column 10 lines 14 – 27 and column 14 lines 33 – 44, Miyasaka).

With respect to claim 52,

Miyasaka as modified discloses method of claim 51, further comprising: labeling, on the news document, the second news section with a second label related to the second search query (column 4 lines 27 – 43, column 7 lines 37 – 58, column 10 lines 14 – 27 and column 14 lines 33 – 44, Miyasaka).

With respect to claim 53,

Miyasaka as modified discloses method of claim 40, where the first and second search queries are received from a user and further comprising: providing the news document to the user (column 6 lines 1 – 11, column 7 lines 37 – 58, column 10 lines 14 – 27 and column 14 lines 33 – 44, Miyasaka).

With respect to claim 54,

Miyasaka discloses a method, comprising: aggregating news content from a plurality of news source servers; dividing a web page into a plurality of news sections (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); receiving a personalized search query from a user (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); identifying a number of news items to include in the first news section; searching the aggregated news content based on the personalized search query to obtain a first set of related news items (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); and populating only a first news section of the plurality of news sections of the web page with a number of the first set of related news items corresponding to the identified number of news items (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka).

Miyasaka does not disclose search queries made directly by the user explicitly as claimed, even though it discloses how the user sets up his requirements to receive the news selection and number of items to be specified by user.

Eichstaedt discloses the personalized information in response to the search queries inputted at column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.

Handel discloses the number of items to be specified by user in paragraphs 109, 160 – 161, 166, 237, Handel.

It would have been obvious to one of ordinary skill in the art of data processing at the time of the present invention to combine the teachings of cited references because both inventions are directed in the same field of study namely personalizing information and customized presentation of the information to the user. Furthermore, the search results being presented based not only on the profile as in Miyasaka but also in response to the user input Eichstaedt improves and makes Miyasaka's method more adaptive (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37). Furthermore, Handel discloses in detail regarding the personalized product report based on the user specifications as disclosed in paragraphs 109, 160 – 161, 166, 237, Handel.

10. Claims 55 – 63 are rejected under the same rationale as claim 54 above. For further detailed rejections see below.

With respect to claim 55,

Miyasaka as modified discloses the method of claim 54, where the personalized search query is received from the user via a network (column 1 lines 20 – 43, Eichstaedt).

With respect to claim 56,

Miyasaka as modified discloses the method of claim 54, where the personalized search query is selected by the user from a list of search queries (column 1 lines 20 – 43, Eichstaedt).

With respect to claim 57,

Miyasaka as modified discloses the method of claim 56, where the list of search queries comprises search queries previously used by the user to search the news content (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt).

With respect to claim 58,

Miyasaka as modified discloses the method of claim 54, further comprising: identifying one or more preferences for certain kinds of news sources for the news content, where searching the news content based on the personalized search query is further based on the one or more preferences (column 4 lines 47 – 65, Eichstaedt).

With respect to claim 59,

Miyasaka as modified discloses the method of claim 54, further comprising: identifying a manner for ranking news content within the first news section (column 9 lines 22 – 28 and column 13 lines 1 – 7, Miyasaka) and ranking news items of the first set of related news items in a rank order based on the identified manner for ranking.

With respect to claim 60,

Miyasaka as modified discloses the method of claim 54, further comprising:  
receiving selected keywords from the user; and ranking selected news items of the first set of related news items based on the selected keywords (column 9 lines 22 – 28 and column 13 lines 1 – 7, Miyasaka).

With respect to claim 61,

Miyasaka as modified discloses the method of claim 54, further comprising:  
identifying preferences for journalists who author news items of the news content, where searching the news content based on the personalized search query is further based on the identified preferences for journalists (column 4 lines 47 – 65, Eichstaedt).

With respect to claim 62,

Miyasaka as modified discloses the method of claim 54, further comprising:  
identifying preferences for genres of news among the news content, where searching the news content based on the personalized search query is further based on the identified preferences for genres of news (column 4 lines 47 – 65, Eichstaedt).

With respect to claim 63,

Miyasaka as modified discloses the method of claim 54, further comprising:  
providing the web page to the user (column 1 lines 20 – 43, Eichstaedt).

With respect to claim 64,

Miyasaka discloses a method performed by one or more server devices the method, comprising: crawling by one or more processors of the one or more server devices using a web robot, news content documents hosted by a plurality of news source servers (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); fetching by one or more processors of the one or more server devices news content from the crawled news content documents (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); indexing by one or more processors of the one or more server devices the fetched news content to produce indexed news content; dividing by one or more processors of the one or more server devices a news document into a plurality of news sections (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); receiving by one or more processors of the one or more server devices a first user search query; searching by one or more processors of the one or more server devices the indexed news content based on the first user search query to obtain a first set of related news items (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka); and populating by one or more processors of the one or more server devices only a first news section of the plurality of

news sections of the news document with the first set of related news items (figure 3, column 4 lines 27 – 43, column 5 lines 62 – 67, column 6 lines 1 – 11, column 13 lines 55 – 67, column 14 lines 1 – 11 and column 17 lines 57 – 67, Miyasaka).

Miyasaka does not disclose search queries made directly by the user explicitly as claimed, even though it discloses how the user sets up his requirements to receive the news selection and number of items to be specified by user.

Eichstaedt discloses the personalized information in response to the search queries inputted at column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37, Eichstaedt.

Handel discloses the number of items to be specified by user in paragraphs 109, 160 – 161, 166, 237, Handel.

It would have been obvious to one of ordinary skill in the art of data processing at the time of the present invention to combine the teachings of cited references because both inventions are directed in the same field of study namely personalizing information and customized presentation of the information to the user. Furthermore, the search results being presented based not only on the profile as in Miyasaka but also in response to the user input Eichstaedt improves and makes Miyasaka's method more adaptive (column 3 lines 6 – 28, column 4 lines 59 – 67 and column 5 lines 1 – 13 and 30 – 37). Furthermore, Handel discloses in detail regarding the personalized product report based on the user specifications as disclosed in paragraphs 109, 160 – 161, 166, 237, Handel.



11. Claims 65 – 67 are rejected under the same rationale as claim 64 above. For further detailed rejections see below.

With respect to claim 65,

Miyasaka as modified discloses the method of claim 64, where the news document comprises a web page (column 1 lines 20 – 43, Eichstaedt).

With respect to claim 66,

Miyasaka as modified discloses the method of claim 64, further comprising: obtaining a second set of related news items from the fetched news content (column 10 lines 14 – 27 and column 13 lines 55 – 67 through column 14 lines 1 – 11, Miyasaka); and populating a second news section of the plurality of news sections of the news document with the second set of related news items, wherein the second news section is different than the first news section (column 10 lines 14 – 27 and column 13 lines 55 – 67 through column 14 lines 1 – 11, Miyasaka).

With respect to claim 67,

Miyasaka as modified discloses the method of claim 64, further comprising: receiving a second user search query (column 10 lines 14 – 27 and column 13 lines 55 – 67 through column 14 lines 1 – 11, Miyasaka); searching the indexed news content based on the second user search query to obtain a second set of related news items (column 10 lines 14 – 27 and column 13 lines 55 – 67 through column 14 lines 1 – 11,

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Miyasaka); and populating only a second news section of the plurality of news sections of the news document with the second set of related news items (column 10 lines 14 – 27 and column 13 lines 55 – 67 through column 14 lines 1 – 11, Miyasaka).

***Conclusion***

12. THIS ACTION IS MADE FINAL. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

***Contact Information***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Navneet K. Ahluwalia whose telephone number is 571-272-5636.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Alam T. Hosain can be reached on 571-272-3978. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/NAVNEET K. AHLUWALIA/  
Examiner, Art Unit 2166

Dated: 5/18/2011

/SyLing Yen/

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